

THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES LOS ANGELES, CALIFORNIA

SEATADVISOR PRODUCT: SABO

The Academy uses SABO - a powerful & feature rich web based ticketing system to manage their venues' box office operations.

The Academy uses SABO - a powerful and feature rich feature rich web based ticketing system to manage all aspects of their venue from the box office to the marketing department. Using SABO's integrated, single database solution, the Academy has access to ticketing, fundraising, marketing tools, crm and access control functionality allowing all departments to manage their operation from one live real time system.

Organisation Profile

The Academy of Motion Picture Arts and Sciences, besides putting on the Oscars, has numerous movie theatres that have regular movie showings as well as special evenings of Director's cuts. The Academy is also in the process of constructing the Academy Museum of Motion Pictures.

"THE ACADEMY WANTED A SYSTEM THAT COULD SEEMLESSLY HANDLE MULTIPLE VENUES AND GIVE US THE ABILITY TO BE FLEXIBLE. WE'VE BEEN A SEATADVISOR CLIENT FOR TWO YEARS NOW AND ARE PLEASED WITH THE DECISION WE MADE."

Mikel Gordan, Associate Executive Administrator, AMPAS.

CASE STUDY – THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

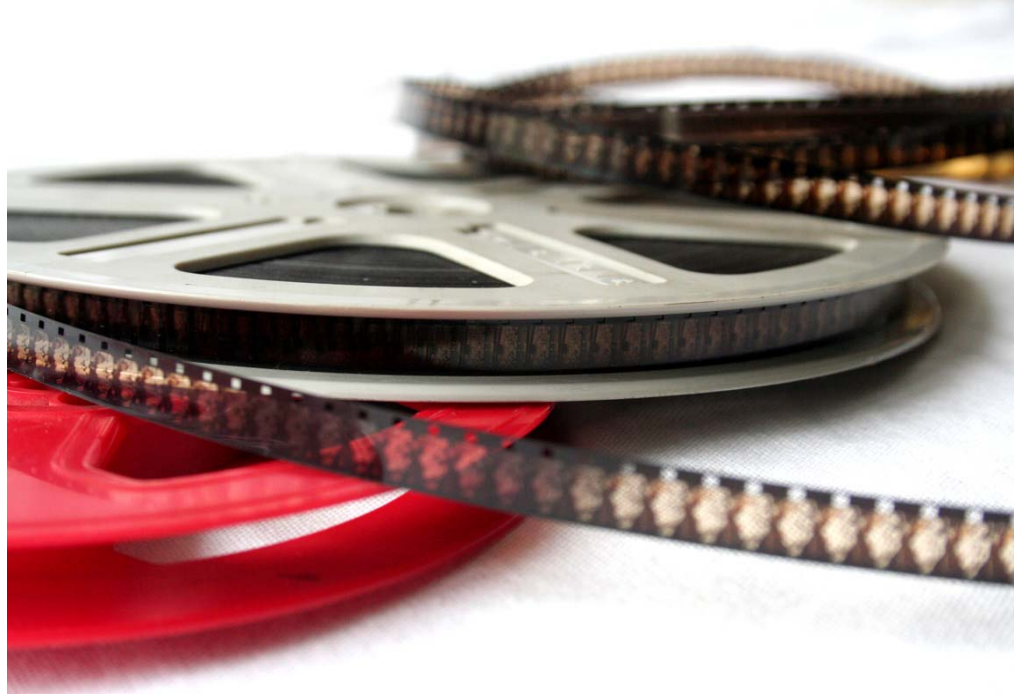
Implementing the solution

“The Academy is a great example of an organisation that selected SeatAdvisor with scalability in mind. With expansion beyond their movie screens to the Academy Museum of Motion Pictures, AMPAS needed a system that would grow as they do,” said SeatAdvisor Europe MD Hugh O’Morain.

AMPAS has been in SeatAdvisor’s client portfolio for more than two years now, joining other prestigious names; The Knockhill International Racing Circuit, The Del Mar Race Course and The Bendigo Schweppes Arena, among others.

About SeatAdvisor

SeatAdvisor provides a fully integrated ticketing, customer relationship management, and fundraising software system for the sports, arts, live event and family attraction industries. The SABO web-based system has been built on the latest technology, for entertainment industry professionals.



At the core of this powerful solution is a single, real-time view of the customer’s data across all organisational levels, combined with business intelligence analytic tools that will ultimately deliver more revenue and profits. SABO currently serves clients in North America, Europe and Australia, including: The University of Tennessee Chattanooga, The Schweppes Centre, Knockhill Racing Circuit and the Del Mar Thoroughbred Club

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For Further Information:

You might also like to watch some video demonstrations of our system or to download further case studies. Here you can see an online presentation about SeatAdvisor and the SABO ticketing system. Go to the following link and make sure you have Flash Player 8 as a minimum loaded on your PC (please type the address reference exactly as it appears, including the capital letters). http://www.seatadvisor.com/DEMO/SABO_presentation_new/player.html Seat Advisor has offices in the United States, Europe, and Australia.